



H I L O

HILO DOWNTOWN IMPROVEMENT ASSOCIATION

*32<sup>nd</sup> Annual Hilo Downtown Christmas Parade*

---

May, 24, 2017

Aloha,

As we reach our Summer Season, it is time for us to start preparing for the next Downtown Hilo Christmas Light Parade. With the help of our Hilo Community, business's, and Community leaders, we are proud to announce that we were able to continue our long-standing Christmas Light Parade tradition for our keiki's. This year that will be lining up part of Kamehameha Avenue in Downtown Hilo with Christmas lights and decoration to open up the Big Island Christmas Season followed by the 32<sup>nd</sup> Annual Downtown Hilo Christmas Light Parade on Saturday, November 25<sup>th</sup>, 2017.

We are humbly reaching out for your support by providing any monetary contribution which will go towards event insurance, advertisement of the parade, police officers to assist with traffic points and security and most of all candy for the children from Santa. We hope to help make this year's Christmas Light Parade an enjoyable one for the children in our Hilo Community.

Anyone who makes a donation will have their name or business included in our Mahalo Banner that will run in the parade. Please make checks payable to: "Hilo Downtown Improvement Association" or "DIA" and mail donations along with the attached donation form to DIA; PO Box 37; Hilo, HI 96721, by November 11, 2017.

Thank you in advance for your continued patronage and assistance in helping the Hilo Downtown Improvement Association and the Downtown Hilo Christmas Light Parade in our efforts towards building a better community and continuing a tradition. Please call Carlene Wolf at (808) 896-1658 or Lani Shigehara Walters at (808) 960-0039 with any questions or concerns.

Mahalo nui,

*Lani Walters*

Lani Shigehara Walters  
President  
Downtown Improvement Association  
(808) 960-0039

*Carlene Wolf*

Carlene Wolf  
Committee Chair  
Downtown Improvement Association  
(808)896-1658



**H I L O**

HILO DOWNTOWN IMPROVEMENT ASSOCIATION

*32<sup>nd</sup> Annual Hilo Downtown Christmas Parade*

| <b>Please complete form &amp; attach with donation</b>  |  |
|---|--|
| <b>Date:</b>  |  |
| <b>Company Name:</b>  |  |
| <b>Contact Name:</b>  |  |
| <b>Address:</b>   |  |
| <b>Phone No.:</b>   |  |
| <b>Please check one of the following:</b>   |  |
| <input type="checkbox"/> <b>Monetary Donation</b> <ul style="list-style-type: none"><li>• Please make checks payable to: <b>DIA</b></li><li>• <b>Memo: Downtown Hilo Christmas Light Parade</b></li></ul> | <b>Donation: \$</b><br><b>Check #:</b> |
| <input type="checkbox"/> <b>Candy</b>   | <b>Qty:</b>                            |
| <input type="checkbox"/> <b>Other (specify):</b>  |  |
| <b><i>Thank you for your generous support!</i></b>  |  |

**PLEASE MAIL FORM BACK TO:**

**32<sup>nd</sup> Annual Downtown Hilo Christmas Light Parade  
PO Box 37  
Hilo, Hawaii 96721**