



H I L O

# Black & White Night

Friday, November 3<sup>rd</sup> 2017

Live music in the streets & night market on the corner of Haili & Keawe  
Shops, restaurants, and galleries open late

	HEADLINE SPONSOR <small>(Limited to 3)</small>	SPONSOR	EVENT SUPPORTER	REGISTERED SELFIE SPOT
Registered "Selfie Spot" for Hashtag Contest	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Name on event website	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Promotion of your B&W Festivities with Link to Your Website	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Name & Logo on advertising including social media, flyers, posters, & website	<b>X</b>	<b>X</b>	<b>X</b>	
DJ Shout-outs at the main event	<b>X</b>	<b>X</b>		
Strategic banner placement at event	<b>X</b>	<b>X</b>		
1 Year DIA Membership	<b>X</b>	<b>X</b>		
Sponsorship recognition on radio advertisement	<b>X</b>			
<b>Donation</b>	<b>\$1000+</b>	<b>\$750</b>	<b>\$500</b>	<b>\$100</b>

Black & White Night is an annual event brought to you by the Hilo Downtown Improvement Association and participating businesses. Sponsorship monies and donations are spent entirely on this and other downtown events, such as the Hilo Christmas Lights Parade. DIA is a 501c 6 non-profit organization, volunteering in our community for over 50 years.

For more info visit: [www.downtownhilo.com](http://www.downtownhilo.com)



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# Black & White Night EVENT SPONSORSHIP

Please Circle level of Sponsorship	Sponsor \$750	Event Supporter \$500	Selfie Spot \$100
Business Name:			
Contact Name:			
Phone:			
e-Mail:			
Address:			
Your website or social media for event promotion:			
Will you have live music or entertainment at your venue? Please describe and we will promote your event or promotion.			

**Mail to:** Hilo Downtown Improvement Association, PO Box 37, Hilo HI 96721

### Not able to sponsor the event?

Donations in any amount are appreciated but not required— we'll promote what's happening in your downtown Hilo business on Black & White Night. Just email us at [events@downtownhilo.com](mailto:events@downtownhilo.com)

*Mahalo!*